



Microsoft Dynamics POS 2009

BENEFITS

- **Deliver outstanding customer service.** Empower your people to offer excellent customer service in less time with an intuitive user experience that delivers quick access to crucial data in a simple touchscreen format.
- **Drive productivity with a tailored retail solution.** Automate critical processes based on specific business needs, and implement a retail solution that fits with existing systems and can scale and grow with your organization.
- **Respond quickly to changing business demands.** Gain the comprehensive insight you need to make informed decisions and act quickly on new retail opportunities using powerful, real-time inventory management and reporting tools.
- **Maximize store profitability with unique shopping experiences.** Enhance the customer experience with the ability to add functionality for multi-channel mobility, provide flexible payment options, and offer instant alternatives to out-of-stock items.

Microsoft Dynamics® POS 2009 is a flexible, scalable store management solution that empowers you and your people to provide outstanding customer service and make business decisions with confidence.

With Microsoft Dynamics POS 2009, you can optimize store performance and help make people—your organization's most valuable asset—more productive. Leverage innovative features and a highly customizable, role-based user interface to gain quick, simplified access to the information you need to drive business success. Finally, easy-to-use wizards enable you to quickly set up your store operations, while a personalized user experience helps people focus on what matters most—your customers.



Quickly access the tools you need using a touchscreen and view consolidated customer data, such as purchase history and shipping.

FEATURES

Superior user interface

- Increase productivity and reduce training with a familiar, intuitive interface that is highly customizable and optimized for touch.
- Provide role-based, task-centric access to information with the ability to optimize the user experience for each individual—from the storefront to the back office.

Robust inventory management

- Simplify inventory management with the ability to sell, order, and view inventory items available in various quantities or units of measure.
- Create, modify, and analyze items of the same style with up to three dimensions and a virtually unlimited number of attributes in a single, consolidated view.
- Manage inventory among multiple locations, and create new locations such as “back room” or “warehouse.”

Secure payment processing

- Help protect cardholder information, promote secure payment applications, and minimize fraud with support for the Payment Card Industry (PCI) Security Council industry standards and guidelines.

Business intelligence and reporting capabilities

- Spot trends and retail opportunities faster with out-of-the-box support for standard, ad-hoc, and analytical reports based on real-time data.
- Incorporate custom reports built with the Microsoft® Report Definition Language (RDL) schema that uses the industry-standard XML format.

Adaptability

- Maximize your investment and extend the functionality of your solution through a powerful software development kit (SDK) that enables you to integrate with multi-channel, mobility, and other retail applications.

Microsoft product and technology integration

- Work easily from within Microsoft Dynamics POS 2009 with familiar Microsoft Office applications, including Microsoft Office Excel® and Microsoft Office Word.
- Maximize the potential of other Microsoft technologies such as Microsoft SQL Server®, Microsoft SQL Server Express, the Windows® operating system, and Microsoft Windows SharePoint® Services.

Line-of-business software integration

- Leverage a rich ecosystem of Microsoft Dynamics partner solutions to integrate easily with other enterprise resource planning (ERP) or financial management software, including Microsoft Dynamics AX, Microsoft Dynamics NAV, and Microsoft Dynamics GP.

Industry standards support

- Connect to a wide range of hardware, including printers, magnetic swipe readers (MSRs), PIN pads, scanners, cash drawers, scales, and line displays with support for industry standards such as OLE for Retail POS (OPOS) and Microsoft POS for .NET.
- Integrate easily with other third-party, line-of-business software with support for Web services, XML, FTP, and HTTP standards.

For more information about Microsoft Dynamics POS 2009, contact your local Microsoft office at www.microsoft.com/dynamics/worldwide.msp.